



**Masonry Waterproofing & Repair**

**DAMTITE IS NOT SOLD  
INTO BIG BOXES!**



**RETAIL PRODUCT CATALOG**



## Step 1 - 2 - 3 for Decorative Waterproofing

### DAMTITE'S 3-STEP DECORATIVE WATERPROOFING SOLUTION

To insure the best waterproofing performance for your next concrete, masonry, stone, brick or stucco project, Damtite recommends an easy 3-step solution. It begins with Step 1 - Prepare the Surface so that the waterproofers will adhere to the surface and fill voids. Step 2 - Repair the Surface: always repair any cracks or holes in the masonry and stop any active water leaks with our Waterproofing Hydraulic Cement. Step 3 - Decorate & Waterproof at the same time by choosing between our economical powder waterproofers or our tintable ready-mixed latex formulas for a beautiful, protective finish.

#### STEP 1: PREPARE THE SURFACE

##### CONCENTRATED CONCRETE CLEANER

Prepare concrete, masonry, brick, stone and stucco walls by cleaning and etching the surface prior to coating. Concrete Cleaner removes and neutralizes salt-like deposits, mortar stains and oil residue. Rinse with clean water after 15-20 minutes. Safer than Muriatic Acid.



<i>SIZE</i>	<i>STOCK #</i>	<i>CASE PACK</i>
12 oz. - Bottle	09712	12
30 oz. - Bottle	09730	6

#### STEP 2: REPAIR THE SURFACE

##### WATERPROOFING HYDRAULIC CEMENT

Sets in 3-5 minutes. Stops flowing water or seepage under pressure through holes and cracks. Expands as it sets to provide a permanent, high strength patch on cracks in concrete, masonry walls, wall-floor joints, swimming pools, water storage tanks, fountains, ponds, and drains. Can even be applied under water.



<i>SIZE</i>	<i>STOCK #</i>	<i>CASE PACK</i>
2.5 Lb. - Pail	07031	6
10 Lb. - Pail	07121	4
50 Lb. - Pail	07502	1



## Step 1 - 2 - 3 for Decorative Waterproofing



### STEP 3: DECORATE & WATERPROOF

#### CHOOSE BETWEEN ECONOMICAL POWDER OR TINTABLE LATEX

Our **Powder Waterproofers** are available in 3 economical formulas, at half the cost of latex waterproofers for the same coverage. Safe for drinking water cisterns, birdbaths and fishponds. Ideal for sealing foundations, basement or garage walls. **Ready-mix Latex Waterproofers** are convenient, tintable to light pastel shades and are fast drying with easy cleanup.

#### POWDER WATERPROOFER OPTIONS

##### 10-Year Waterproofing Warranty

OUR **POWDER WATERPROOFERS** seal, protect and beautify concrete, masonry, stone, brick or stucco walls and roofs. Portland cement-based formulas. Eliminates dampness and resists mildew, flaking or chalking while sealing all pores and voids. Just add powder to clean water and mix. *For Maximum Coverage or Heavy-Duty Powder, add Damtite Bonding Additive in place of water for non-porous or previously-painted surfaces.* Use above/below grade; interior/exterior. SAFE for coating inside of potable water cisterns. Reduces Radon Gas vapor penetration.

##### MAXIMUM COVERAGE POWDER WATERPROOFER

45lb pail covers up to 600 sf (55.7 m<sup>2</sup>) of powder - TWICE the area of other powder formulas, resulting in HALF the product needed for your project! Brushes on like paint with a nylon brush.

COLOR	SIZE	STOCK #	CASE PACK
WHITE	7 Lb. - Pail	01071	4
	21 Lb. - Pail	01211	1
	45 Lb. - Pail	01451	1
GRAY	45 Lb. - Pail	02451	1

##### SUPERTITE POWDER WATERPROOFER

35lb pail covers up to 260 sf (24.2 m<sup>2</sup>). A thick, textured coating that will cover concrete/cinder block wall mortar joints. Includes a dry polymer resin for strong adhesion to all masonry surfaces, eliminating the need for a liquid bonding additive.

COLOR	SIZE	STOCK #	CASE PACK
WHITE	35 Lb. - Pail	01351	1

##### HEAVY DUTY FORMULAS

50lb bag or pail covers up to 350 sf (32.5 m<sup>2</sup>). A thick, textured coating that will cover concrete/cinder block wall mortar joints.

##### POWDER WATERPROOFER

COLOR	SIZE	STOCK #	CASE PACK
WHITE	50 Lb. - Pail	01551	1
GRAY	50 Lb. - Pail	02551	1

##### WATERPROOF COATING

WHITE	50 Lb. - Bag	01501	1
GRAY	50 Lb. - Bag	02501	1
FOUNDATION	50 Lb. - Bag	03501	1

#### POWDER OPTIONS







## Step 1 - 2 - 3 for Decorative Waterproofing

### READY-MIX LATEX OPTIONS



### LATEX OPTIONS

#### READY-MIXED LATEX WATERPROOFERS

Our high performance, alkali-resistant coatings provide excellent waterproofing protection with a decorative finish for all masonry, cinder and concrete block, poured concrete, brick and stucco. Ideal for interior basement, garage or retaining walls. Low odor, ready-to-use, fast-drying, easy clean-up and eco-safe formulas. Tintable to light pastel shades. Reduces Radon Gas vapor penetration.

#### ORIGINAL REGULAR LATEX

**10-YEAR WATERPROOFING WARRANTY, FULLY TRANSFERABLE.** Stops up to 25 psi on hydrostatic water pressure, equivalent to 55 foot high wall of water. Passes ASTM D-7088 Resistance to Hydrostatic Pressure and ASTM D-6904 Resistance to Wind-Driven Rain. Covers up to 125 sq. ft./gal.

SIZE	STOCK #	CASE PACK
1 Gallon - Can	03550	4
5 Gallon - Pail	03555	1

#### ULTIMA PREMIUM LATEX

**15-YEAR WATERPROOFING & 5-YEAR MOLD-RESISTANCE WARRANTY.** Stops up to 30 psi on hydrostatic water pressure, equivalent to 65 foot high wall of water. Passes ASTM D-7088 Resistance to Hydrostatic Pressure and ASTM D-6904 Resistance to Wind-Driven Rain. Covers up to 125 sq. ft./gal.

SIZE	STOCK #	CASE PACK
1 Gallon - Can	03560	4
5 Gallon - Pail	03565	1

### WATER REPELLENT SEALERS

An economical way of protecting masonry from the accumulation of water penetration which leads to freeze-thaw cycle damage, to efflorescence and to dirt accumulation. Extends the life of the structure and reduces surface degradation. Outlasts and outperforms competitor's sealants. Non-fading and non-yellowing. Reduces staining due to mold and mildew. Not for use on polished surfaces.

#### CLEARSHIELD PENETRATING WATER REPELLENT

Safe, odorless, clear penetrating sealer. Protects against water, ice & salt damage. For both exterior and interior basement/garage floors.

SIZE	STOCK #	CASE PACK
1 Gallon - Bottle	06350	4
5 Gallon - Pail	06450	1

#### CLEARSHIELD-ST CANTERA STONE SEALER

A ready-to-use waterborne blend of siloxanes and silanes designed to penetrate deeply into the surface and to provide a long term protection from water intrusion on to Cantera stone, concrete, block, pavers, flagstone, terra cotta, sandstone and brick.

SIZE	STOCK #	CASE PACK
5 Gallon - Pail	06650	1







## Damtite Waterproofing & Repair

### PATCH, REPAIR, RESURFACE AND ANCHOR

#### SUPERPATCH WATERPROOFING CONCRETE PATCH

Repairs or resurface concrete, masonry, stucco and brick, up to 3" thick in one application. Waterproof non-shrink formula with exceptional strength and adhesion. 2-components: mix only the powder and bonding liquid included in pail; do not add water.

COLOR	SIZE	STOCK #	CASE PACK
OFF WHITE	7 Lb. - Pail	04071	4
CONCRETE	7 Lb. - Pail	04072	4
OFF WHITE	15 Lb. - Pail	04151	1
CONCRETE	15 Lb. - Pail	04152	1
OFF WHITE	70 Lb. - Pail	04701	1
CONCRETE	70 Lb. - Pail	04702	1

#### BONDS ON VINYL CONCRETE PATCH

For thin repair or resurface. Spreads to 1/16" thickness. Self bonding. 1-component powder: just add water and mix.

SIZE	STOCK #	CASE PACK
3 Lb. - Pail	04003	6
12 Lb. - Pail	04012	4
25 Lb. - Pail	04025	1
40 Lb. - Pail	04045	1

#### WATERPROOFING ANCHOR CEMENT

Portland cement-based sets bolt, hooks, hand railing, fence posts, mailbox post, wood, metal, plastic or other fixtures into concrete or masonry. Fast setting, high strength, non-shrinking and weatherproof. One pound fills 18 cubic inches, 1/4" thick. Sets in 15-20 minutes.

SIZE	STOCK #	CASE PACK
2.5 Lb. - Pail	08031	6
10 Lb. - Pail	08121	4
50 Lb. - Pail	08502	1



## Damtite Waterproofing & Repair



### BONDING ADDITIVE AND PRIMER ADHESIVE

#### ACRYLIC BONDING ADDITIVE

For use with cement or plaster-based mixes on both exterior and interior projects. Bonds new masonry materials to old. Assures adhesion of coatings to previously painted surfaces, floors and non-porous surfaces. Prevents separations, cracking and increases flexural strength.

SIZE	STOCK #	CASE PACK
1 Quart - Bottle	05160	6
1 Gallon - Bottle	05370	4
5 Gallon - Pail	05500	1

#### BONDING PRIMER ADHESIVE

Highest strength agent for best adhesion of new coating over existing concrete or plaster. Use as prime coat and apply new topping when still tacky.

SIZE	STOCK #	CASE PACK
1 Gallon - Bottle	05610	4
5 Gallon - Pail	05650	1



### 100% ACRYLIC ELASTOMERIC ROOF COATING & FABRIC



#### ELASTOMERIC NON-FIBERED ROOF SEALER

10-Yr Guarantee! A single component 100% acrylic polymer, water-base roof coating, designed to produce a tough, water resistant elastomeric coating. It cures to a bright white monolithic membrane with exceptional tensile strength, high reflectivity and excellent resistance to mildew or fungus growth. It saves energy as it reduces interior temperatures. Makes roofs last longer as it will reduce the effects of thermal shock. With its excellent adhesion, apply over asphalt shingles, degreased or weathered aluminum, primed steel, galvanized steel and concrete as well as over cured asphalt coatings (weathered a minimum of 4 weeks), smooth surface roofing and modified bitumen roofing sheets.

COLOR	SIZE	STOCK #	CASE PACK
WHITE	5 Gallon	09850	1

#### 100% POLYESTER FABRIC ROLL

40 inches wide (1 M) x 324 foot length (98.7 M). Embed into roof coatings over joints & splits.

SIZE	STOCK #	CASE PACK
Roll	09500	1



# Retail POP Materials & Planogram

English & Spanish versions - Free of Charge (Upon Request)

## CONSUMER HANDOUTS



Island Consumer Handout (English) #11104

Tropical Consumer Handout (English) #11106

Island Consumer Handout (Spanish) #11105

Tropical Consumer Handout (Spanish) #11107



Easy as 1-2-3  
Photo on Back # 11101



Plastic Handout Holder #11150

## PLANOGRAM



## Mobile Rack Display



## ACTION DISPLAY with HEADERS!



Latex + MC Powder  
English #11000A



Latex + MC Powder  
Spanish #11000B



Max Cover Powder Only  
English #11000C

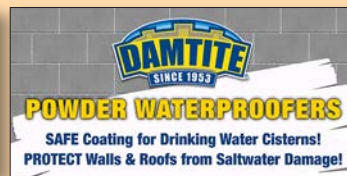


Max Cover Powder Only  
Spanish #11000D

## Vinyl BANNERS ! (72" x 36")



English Basement #11250



English Cisterns #11251



English Concrete Walls #11253



Spanish Cisterns #11252

## Display HEADERS ! (36" x 12")



3' Display Header #11200



3' Display Spanish Header #11202

## MISCELLANEOUS SALES AIDS



3 Ring Product Binder #11901



Latex Drawdown  
#11301



SuperPatch Mirror - Concrete Color #11902



## DAMTITE WATERPROOFING

733 East Main Street • Monongahela, PA 15063

Phone: 724.258.7175 Fax: 724.258.3188

Email: [info@damtitewaterproofing.com](mailto:info@damtitewaterproofing.com) • Website: [www.damtitewaterproofing.com](http://www.damtitewaterproofing.com)